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The Impact of Interactive Digital Technology Exposure on Generation Z Students Learning Performance in Computer Graphics and Simulations: A Comparative Study of Greece and Serbia

Extended summary

As the functionality of modern digital societies is primarily based on interactive digital technology, educational technology has inevitably gone through a process of digitalization. Studying information technology, computer science, or computer engineering in the post-digital era makes it very hard for students to disjoin personal technology needs, learning necessities, and future career demands, putting them at great risk for developing psychological disorders. The focus of our research was on the population of older adolescents and young adults in their early 20s, often named Generation Z, as they grew surrounded by portable digital devices, common Internet access, and a variety of online services that are mostly in use today.

The aim of the research was to examine the effects of the interactive digital technology exposure on learning performance in computer graphics and simulations. We explored the relations between the ways that students use digital devices and technologies, learning performance, and ultimately, their academic success. As digital competencies presume the adequate use of technology, we argue that students often overestimate their self-perceptive levels, thus they can easily fall into the negative spiral of behavioral and personality disorders.

The research was conducted between October 2021 and May 2022 at the School of Informatics, Aristotle University of Thessaloniki (Greece), and at the Faculty of Technical Sciences in Čačak, University of Kragujevac (Serbia). The research sample is intentional – a total of 397 students from Greece and Serbia, evenly representing various geographical, economic, and so-

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cio-cultural environments. The students first completed the self-report questionnaire and then performed a specific set of practical activities in accordance with their group affiliation which was scored. Following the theoretical-empirical nature of the research, the participants were examined by the descriptive-analytical non-experimental method using surveys and quantitative observation, based on which the distribution of properties was established and the relationships among variables were analyzed.

The students from Greece spent significantly more time using online services or playing digital games, on average. The type of the preferred devices the students used to go online and the weekly average hours spent gaming had the greatest effect on developing the Internet gaming disorder. The students from Serbia achieved better results than the students from Greece in all practical activities except the Test of focus, precision, and persistence while doing repetitive tasks on a computer. An increase in time spent online correlated with a decrease in the levels of technical literacy skills, 2D computer drawing skills, and teamwork/communication competence. This negative relationship was interpreted as the consequence of the cognitive and/or emotional technological preoccupation, as a regular craving for interaction with digital devices surely could lead to developing an obsession, social overload, and exhaustion, ultimately causing a downward spiral of academic success. The type of the preferred gaming device was the most important digital technology exposure predictor of the learning performance factors gain both in Greece and Serbia. Unexpectedly, digital gaming exposure and Internet gaming disorder were not significant predictors of academic success.

The research results contribute to a deeper understanding of the extremely complex relationships between the digital social environment, students' digital preferences and habits, and learning performance factors that are specific to the field of computer graphics and simulations, thus the resulting model dually provides teachers with the opportunity to adapt their activities more efficiently and students with a self-diagnostic tool helping them to improve learning performance more effectively.

Keywords: educational technology, computer graphics, computer simulations, learning

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